

SCIENTIFIC SYMPOSIUM SPONSORSHIPS

Last year, PLF held its inaugural Scientific Symposium. The virtual event brought together healthcare and industry professionals, as well as patients to hear from 23 speakers. Ranging in topics from the Epidemiology of C. diff to Health-Related Quality of Life with CDI, attendees heard updates on a wide variety of topics and learned about cutting-edge research, innovative treatments, and new prevention strategies. More than 440 people attended our 2024 Symposium.

	Emerald	Platinum	Gold	Sterling
	\$25,000	\$10,000	\$5,000	\$2,500
5-minute welcome address by organization representative	◆			
Logo on symposium banner during event	◆	◆		
Recognition in promotional materials, including invitation	◆	◆	◆	
Deluxe social media marketing (biweekly posts)	◆	◆	◆	
Customizable virtual expo booth on event platform	◆	◆	◆	◆
Recognition of sponsorship on webpage and in email/social media promotions	◆	◆	◆	◆
Opportunity to present a product or research during event	◆	◆	◆	◆
Sponsored session banner (if applicable)	◆	◆	◆	◆
Questions in post-event survey	4	4	3	2