



C. DIFF SCIENTIFIC SYMPOSIUM

FRIDAY, NOVEMBER 15 | VIRTUAL EVENT

ABOUT THE EVENT

Peggy Lillis Foundation for C. diff Education & Advocacy is the leading patient advocacy organization for those with C. difficile and their loved ones.

We are pleased to be holding our inaugural "C. diff Scientific Symposium" on **Friday, November 15th, 2024.**

This virtual event will allow clinicians, scientists, nurses, pharmacists, and industry to intermingle and update each other during C. diff Awareness Month. The Symposium will also feature testimonials from C. diff patients and survivors.

PLF invites aligned corporations, foundations, and associations to sponsor the symposium financially. We offer sponsors an array of recognition and benefits for their support.

The organization will conduct a **post-event survey** of all attendees comprised of questions related to professions, demographics, Symposium experience, and questions submitted by sponsors. This survey is a unique opportunity to learn more about the experience, needs, and interests of those working in the field of C. diff. Survey results will be shared with all sponsors.

CONFIRMED PRESENTERS

Jessica Allegretti, MD, MPH
Erik Dubberke, MD, MSPH
Paul Feuerstadt, MD, FACG, AGAF
Anne Gonzales-Luna, PharmD
Alice Guh, MD, MPH
Bruce Hirsch, MD

Stuart Johnson, MD
Colleen Kelly, MD
Sahil Khanna, MD
Glen Tillotson, PhD, FIDSA, FCCP
Vincent Young, MD, PhD

SPONSORSHIP LEVELS

\$10,000

PLATINUM SPONSOR

- All **Gold** benefits plus
 - 5-minute welcome address by an organization representative
 - Opportunity to have an additional question in the post-event survey (4 total)

\$5,000

GOLD SPONSOR

- All **Silver** benefits plus
 - Recognition in promotional materials, including invitation
 - Opportunity to have an additional question in the post-event survey (3 total)

\$2,500

SILVER SPONSOR

- All **Bronze** benefits plus
 - Deluxe social media marketing, putting your organization's name and logo before our followers on a biweekly basis through November 15
 - Opportunity to have an additional question in the post-event survey (2 total)
 - Customizable virtual expo booth on the event platform

\$1,000

BRONZE SPONSOR

- Opportunity to present product or research during the event
- Opportunity to have one (1) question in the post-event survey
- Recognition of sponsorship on the event webpage and in email and social media promotions
- Ad banner on sponsored session(s)

Please contact Erin at erin@peggyfoundation.org for more information about sponsoring the Symposium.

SESSION ADS

2024 Scientific Symposium Peggy Lillis Foundation

Session: Reducing Unnecessary Antibiotic Prescriptions
Jane Doe, MD, FACG

THIS SESSION IS SPONSORED BY COMPANY NAME

Session ads, available for sponsors involved in the production of specific presentations, will be incorporated into the session's display banner.

EXPO BOOTHS

2024 Scientific Symposium Peggy Lillis Foundation

Event Booth My Agenda

Home Chat Polls People Q&A

Sample Exhibitor
Lorem ipsum dolor sit amet

Register Interest

Sample Custom Banner
Create a custom alert to engage the community!
Click here to sign up

The Symposium's fully customizable expo booths offer opportunities to share resources or interact live with our audience, including multiple engagement and analytics tools.

Note: samples shown here may not precisely reflect the designs of finished event materials.